

DOWNTOWN, BUZZ

HOME EVENTS RETAIL & RESTAURANTS

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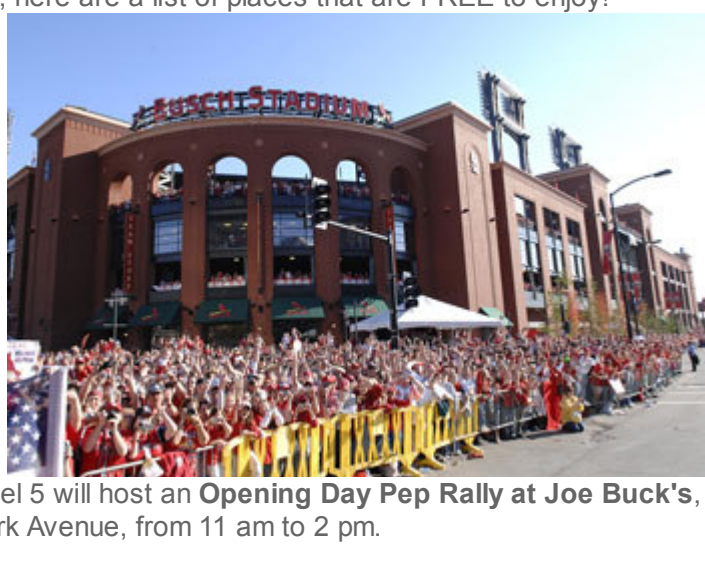
- ### New/Renewed Members
- Chess Club & Scholastic Center of Saint Louis
 - Loftworks, LLC
 - ND Consulting Group
 - RubinBrown
 - The Roberts Mayfair, a Wyndham Historic Hotel
 - Wireless USA

Downtown Buzz is a newsletter published by the Downtown St. Louis Community Improvement District for its members, downtown property and business owners, the downtown business and residential community and all others interested in downtown revitalization. Send all news and events related submissions and inquiries to Shuntae Shields Ryan, Senior Director, Marketing, Communications & Public Relations, via e-mail or mail to: 720 Olive Street Suite 450 St. Louis, MO 63101

Cardinals Opening Day Festivities

The unofficial/official holiday in St. Louis, the **St. Louis Cardinals Opening Day** and the pre-game festivities that come along with it, kick off THIS Thursday, March 31. Whether you have tickets to the game or not, here are a list of places that are FREE to enjoy!

The **Cardinals Official Fan Rally & Clark Street Party** starts at 11 am at the future Ballpark Village site.



NewsChannel 5 will host an **Opening Day Pep Rally at Joe Buck's**, at 1000 Clark Avenue, from 11 am to 2 pm.

Redbird nation and FOX 2 will celebrate the **PNC Bank Home Opener in Kiener Plaza** Downtown from 10 am - 2 pm.

KMOV will be broadcasting live all day from the **Gio's Downtown patio**, meet & greet KMOV celebs, before and after the game. [back to top](#)

Park FREE on Opening Day!

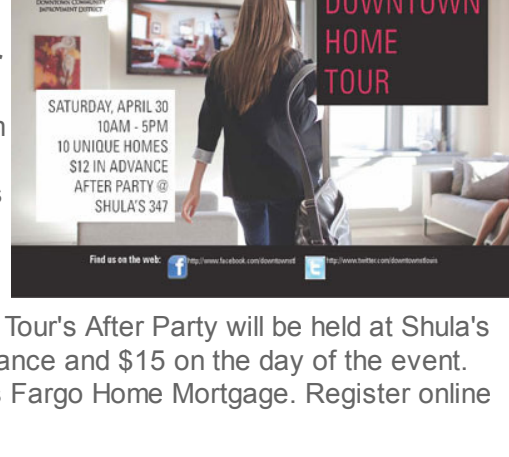
The **Hyatt Regency St. Louis at The Arch** is making available **150 free parking meters** near Busch Stadium for Cards fans on opening day! The selected parking meters will be marked by blue Hyatt-branded covers and will be located on Market Street (between Broadway and 11th St.), Chestnut Street (between 4th and 7th Sts.), 7th Street (between Market and Walnut Sts.), and 8th Street (between Market and Walnut Sts.). The meters will be free to use between the hours of 7 am and 6 pm on March 31. Hyatt purchased meters for Opening Day in 2010 and decided to increase the number this year by 50% due to positive response. [back to top](#)

Downtown Home Tour & Housing Summit

The **Downtown Housing Summit** will take place Friday, April 29, from 7:30 am - 9:30 am at Roberts Tower. The Summit will feature speakers reporting on national and regional housing trends, and the Partnership will release its latest residential numbers for downtown. Registration is \$25 and includes breakfast and a ticket to the Downtown Home Tour the next day. Presenting sponsor is Wells Fargo Home Mortgage.



The **Downtown Home Tour** will be held on Saturday, April 30, from 10 am to 5 pm and features a diverse mix of ten downtown residences plus a preview of downtown's newest residential properties, Park Pacific and The Laurel. The Tour's After Party will be held at Shula's 347. Tickets are \$12 in advance and \$15 on the day of the event. Presenting sponsor is Wells Fargo Home Mortgage. Register online for both events [here](#).



4th District Police Awards Honorees

The annual 4th District Police Officers Awards luncheon is being held this Wednesday, March 30 at the Millennium Hotel. The luncheon will recognize those police officers that have contributed above and beyond their normal call of duty as a 4th District Police Officer. An officer was recognized for each month of the year as well as one presented with the "Officer of the Year" Award. We wanted to say thanks to our honorees in advance. They are:

- Officers of the Month**
January: P.O. Timothy Bockkopf and Travis Vuichard; **February:** P.O. Christopher Seger; **March:** P.O. Marc Wasem; **April:** P.O. Andrew Griffin, Walter Shultz, and Robert Stuart; **May:** P.O. Emily Stull and Benjamin Hawkins; **June:** P.O. Christopher Tanner; **July:** P.O. Andrew Smith; **August:** P.O. Matthew Miller; **September:** P.O. Benjamin Hawkins; **October:** P.O. Matthew Eaton; **November:** P.O. Emily Stull and Robert Stuart; **December:** P.O. Christopher Seger

AND, 2010 Officer of the Year: P.O. Christopher Seger

Thanks to our **sponsors** that assisted in making this event a success: Ameren Missouri, Gateway Metro Credit Union, Lumiere Place Casino & Hotels, St. Louis Parking Company, First Bank, GO! St. Louis, Jim Edmonds Steakhouse-15, M&I Bank, Mercantile Exchange/Spinnaker St. Louis, St. Louis Cardinals, St. Louis Equity Fund, St. Louis Rams, St. Louis Union Station, the St. Louis Post-Dispatch, UMB Bank - St. Louis, Welsh, Flatness & Lutz, Inc., Whelan Security, Xiolink, Colliers International and NSI Marketing Services.



Entertainment Announced for Parties on the Plaza

Join us every 2nd Thursday of the month (presented by Laclede Gas), a free outdoor concert series being held at the Post Office Plaza, 8th & Locust, from 5-7 pm.

Plan to bring your co-workers, neighbors and friends to enjoy the following acts:

- May 12-Fat Pocket**
- June 9-Plastic**
- July 14-Hollywood 5**
- August 11-Jake Austin & The City Limits**
- September 8-Well Hungarians** Special thanks to our corporate event partners: Stolar Partnership, Larson Allen, Fleishman Hillard, First Bank, Missouri Lottery, Nestle Purina and Price Waterhouse Coopers.

Where Downtown? Play and Win a \$30 Downtown St. Louis Gift Card!

You work, live, or visit downtown, but how well do you know downtown? Where in Downtown St. Louis was the following photo taken? Tell us the building name and address, and all correct answers will be entered into a random drawing for a \$30 Downtown St. Louis Gift Card. One guess per person please. Email your answer [here](#) by April 15, and the winner will be notified by April 20.



Attention Downtown Residents

Our bi-annual Downtown Resident Survey opened last week. We gather information on residents' perceptions, usage, and demographics. This is critical information that will be coupled with the recent Census numbers to promote downtown to new residents and businesses. Downtown residents can take the survey by clicking [here](#). [back to top](#)

Green Clean Team Convenes

The St. Louis Cardinals, St. Patrick Center and the Partnership for Around Busch Stadium are continuing the "green" environmental effort around Busch Stadium before, during and after the ballgames. The program consists of The Partnership's six "Green" Clean Team members placing fan recyclable debris (all paper, aluminum and plastic products) in the tall silver bins located around the stadium. The "Green" Clean Team is an extension of the Partnership's ongoing Litter Patrol Program. Employees are hired through the St. Patrick Center employment program that help end homelessness through employment and permanent housing solutions. The Downtown CID is supplementing the contract to provide an expanded litter patrol from April through September. For more information, contact Ken Gabel at 314.436.6500 ext. 226 or click [here](#).



Annual E-cycling Drive

The St. Louis Cardinals will host their 2nd annual e-cycling drive, in collaboration with A-Mrazek, the Partnership for Downtown St. Louis, and WITS on Monday, April 25 and Tuesday, April 26. Fans may drop off unused or unwanted electronic equipment at trailers in the Ballpark Village Lot, located at the corner of Clark Street and South Broadway. No fees will apply and all electronics will be accepted in any condition. In return, the first 1,000 fans to donate each day will receive a voucher good for a discounted Cardinals ticket. The event will run from 12 pm to 6 pm on Monday and from 7 am to 6 pm on Tuesday. Fredbird and Mayor Francis Slay will kick off the e-cycling drive by making the first donation, Monday, April 25 at 12.15 pm. For more information, click [here](#).



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Neighborhood Watch Meeting

The Partnership and CID are supporting the St. Louis Police Department in establishing a Downtown Neighborhood Watch Program. There is an introductory meeting for all interested residents on Tuesday, April 12, 6:30 p.m. at Copia Urban Winery, located at 1122 Washington Avenue. The meeting is informational and will last only half an hour. For more information about the meeting or the Neighborhood Watch Program, contact Sgt. Dennis at 314-444-5638.

DOWNTOWN NEIGHBORHOOD WATCH PROGRAM

informational meeting
(30 minutes)

Tuesday, April 12
6:30 p.m.

Copia Urban Winery
1122 Washington Ave.

The Neighborhood Watch Program is a crime prevention program that enlists the active participation of residents in cooperation with law enforcement to reduce crime, solve problems, and improve the quality of life in your area. In it you will get to know and work with your neighbors, and learn how to:

1. Recognize and report crimes and suspicious activities
2. Protect yourself, your family, and your property.
3. Protect your neighbor's family and property.
4. Identify crime and disorder problems in your area, and
5. Work with 4th District Community Outreach Officer

with Sgt. Dennis, St. Louis Police Department

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