

2012 Downtown St. Louis Idiotarod

Sponsorship Opportunities

\$2,500: Presenting Sponsor

- Name/logo used on all printed materials including event t-shirt and course map
- Name/logo included on event advertising, flyers, news releases and other promotional materials
- Complimentary entry in Downtown St. Louis Idiotarod
- Listings on sponsor banners prominently displayed at registration and finish line
- Name/logo on Downtown St. Louis' website, with a link to your website
- Opportunity to speak at registration and starting line
- Social Media and interactive mentions associated with event

\$2,500: Finish Line Sponsor

- Name/logo used on all printed materials including event t-shirt and course map
- Hosting after-party and awards ceremony following race
- Name/logo included on event advertising, flyers, news releases and other promotional materials
- Complimentary entry in Downtown St. Louis Idiotarod
- Listings on sponsor banners prominently displayed at registration and finish line
- Name/logo on Downtown St. Louis' website, with a link to your website
- Opportunity to speak at the after-party
- Social Media and interactive mentions associated with event

\$2,000: Patron Sponsor

- Name/logo included on event advertising, flyers, news releases and other promotional materials
- Complimentary entry in Downtown St. Louis Idiotarod
- Listing on sponsor banners displayed prominently at registration and finish line
- Name/logo on Downtown St. Louis' website, with a link to your website
- Social media and interactive mentions associated with event

\$750: Supporting Sponsor

- Opportunity to display informational materials in registration area
- Complimentary entry in Downtown St. Louis Idiotarod
- Listings on sponsor banners displayed prominently at registration and finish line
- Name/logo on Downtown St. Louis' website, with a link to your website

\$200: Restaurant or Bar Checkpoint Sponsor

- Listed as official stop on course map
- Complimentary entry in Downtown St. Louis Idiotarod
- Name/logo on Downtown St. Louis' website, with a link to your website

