FROM THE CHIEF EXECUTIVE OFFICER – DOWNTOWN STL, INC.

Welcome to Your Dollars at Work!

This communication is just one of the ways in which we engage the Downtown Community and specifically, the Community Improvement District (CID) payors. We send out Your Dollars at Work in the spring and fall so that you are up to date on how CID resources are being spent.

We also hold two property owners’ meetings in the spring and fall to update you on the progress of these initiatives and get your input on resource allocation.

Most recently, we have started a monthly gathering called “Missy’s Monthly Meetups” to give you the opportunity to ask questions and share your experiences and ideas about Downtown St. Louis.

Of course, you can always find us on Twitter, Facebook and Instagram for a daily dose of what’s happening in Downtown St. Louis. You can review dates and locations for all CID meetings posted at DowntownSTL.org/downtown-cid.

Thanks for your continued commitment to the heart of our region. There is momentum building and we are excited about the future of Downtown!

Missy Kelley
President & CEO, Downtown STL, Inc.

COMMUNITY IMPROVEMENT DISTRICT
FY19 BUDGET

$3,654,236

61% Clean & Safe
28% Economic Development, Marketing & Special Events
05% Opportunity Fund
06% General Admin

COMMUNITY IMPROVEMENT DISTRICT

Your CID is a 180-square block area located in the center of Downtown, St. Louis. The District is committed to the vitality of investment, business, residential, entertainment and hospitality in the core of Downtown St. Louis.
### Safety
- Secondary officers patrol CID on foot and mobile ATV
- Monday – Friday 10AM – 9PM

### Beautification
- 260 hanging baskets installed in May of this year
- 20 new trees planted in empty tree wells on the streets
- Maintain 200 planters, 1220 trees

### Maintenance
- 2327 maintenance issues have been addressed by the Clean Team including:
  - Graffiti removal
  - Overflowing trash cans
  - Street debris
- 292 issues have been reported to CSB and 80% have been resolved including potholes and poor road surface conditions, street and traffic lights, damaged curbs

### Economic Development
- 4 hotels and 436 apartments under construction
- More than $1 Billion in development planned or under construction
- 168 new apartments delivered—Monogram Building rehab complete
- Garment District Revitalization Efforts
  - 2 community open houses facilitated
  - Ongoing feedback through our survey: downtownstl.org/garmentdistrict
- Over 12,000 rides given during eCab pilot, with 80% rating it 5 stars
  - Working with Bi-State and stakeholders to create long-term solution

### Community Engagement
- Host 30 and support 200 events annually, making Downtown a fun and vibrant destination
- Annually, 120+ emails sent to a database of 16,000 followers promoting weekly events and street closures
- Social media audience has a following of 185,000+
  - Facebook: 73,000
  - Twitter: 71,000
  - Instagram: 40,300

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