



# | 2019 | Sponsorship Benefits

## Downtown STL, Inc.

### Show-Me Downtown Event

Thursday, June 27, 2019  
5:00 p.m. - 9:00 p.m.

### Stifel Theatre

1400 Market Street  
St. Louis, MO  
63103

Show-Me Downtown—An Evening in Blue is Downtown STL, Inc.'s premier annual fundraising event celebrating the growth and development of Downtown over the past year. This year we will feature the St. Louis Blues—their team members and leadership—in gratitude for their significant investment to Downtown through the redevelopment of Enterprise Center. Show your support for Downtown, and all of the entities that contribute to its success, by sponsoring Show-Me Downtown—An Evening in Blue. We look forward to enjoying live music, food and drinks with you as we bring together Downtown business leaders, workers, residents and regional stakeholders to celebrate our Downtown at Stifel Theatre!

### \$25,000 | **Presenting Sponsor**

- Twenty (20) VIP tickets to the event, includes:
  - VIP panel discussion with St. Louis Blues
  - VIP parking at the event
- Full-page, full-color ad with premium placement in the Show-Me Downtown Booklet\*
- Recognition as "Presenting Sponsor" with logo / wordmark on the following:
  - Downtown STL, Inc. website
  - All printed event materials
  - Sponsor recognition on-site at event
  - All event related press releases
  - All social media event posts
  - All event E-blasts

### \$10,000 | **Levee Stone Sponsor**

- Ten (10) VIP tickets to the event, includes:
  - VIP panel discussion with St. Louis Blues
  - VIP parking at the event
- Half-page, full-color ad in the Show-Me Downtown Booklet\*
- Recognition as "Presenting Sponsor" with logo / wordmark on the following:
  - Downtown STL, Inc. website
  - Event invitation & signage
  - Sponsor recognition on-site at event
  - Two (2) social media event posts

### \$7,500 | **Bommarito Sponsor**

- Eight (8) VIP tickets to the event, includes:
  - VIP panel discussion
  - VIP parking at the event
- Quarter-page, full-color ad in the Show-Me Downtown Booklet\*
- Recognition as an event sponsor with logo / wordmark on the following:
  - Downtown STL, Inc. website
  - Event invitation & signage
  - Sponsor recognition on-site at event
  - One (1) social media event post

### \$5,000 | **Blue Sponsor**

- Six (6) tickets to the event
- Recognition as an event sponsor with listing on the following:
  - Event signage
  - Sponsor recognition on-site at event

### \$1,500 | **Gold Sponsor**

- Four (4) tickets to the event
- Recognition as an event sponsor with listing on the following:
  - Event signage
  - Sponsor recognition on-site at event

## Individual Tickets

| Young Professional Tickets |

**\$60 each**

(Ages: 21-35)

| Downtown STL Inc. Member Tickets |

**\$75 each**

| Non-Member Tickets |

**\$100 each**

(First 100 tickets sold will be given access to the premier STL Made pre-party featuring home-grown celebrities such as NHL hockey players and local makers)

\*The Show-Me Downtown booklet will feature the great attractions, amenities and local businesses that make our Downtown a unique, vibrant destination.

# Downtown STL, Inc.

## An Evening in Blue | Registration Form

### 1. Please select a sponsorship level:

- \$25,000 | *Presenting Sponsor*
- \$10,000 | *Levee Stone Sponsor*
- \$7,500 | *Bommarito Sponsor*
- \$5,000 | *Blue Sponsor*
- \$1,500 | *Gold Sponsor*

### 2. Select Your Individual Tickets:

- \_\_\_\_\_ *Young Professional* / \$60 each  
*(Ages: 21-35)*
- \_\_\_\_\_ *Member Tickets* / \$75 each
- \_\_\_\_\_ *Non-Member Tickets* / \$100 each

/ OR /

### 3. Contact Information *(please print)*

**Company Name:** \_\_\_\_\_

**Name for Print Recognition:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_

### 4. Payment Information *(please print)*

- Check Enclosed
- Please send me an invoice to the above address
- Please charge my credit card:     **Visa**     **MasterCard**     **American Express**     **Discover**  
*(Call 314.436.6500 to give payment over the phone)*

**Card Number:** \_\_\_\_\_

**Name on Card:** \_\_\_\_\_

**Exp. Date:** □□□□ **Security Code (CVV):** □□□□

**Billing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Thank you for your support!**

By signing this document, you are agreeing to become a sponsor of the 2019 Downtown STL, Inc. Show-Me Downtown—An Evening in Blue event.

**Please mail or email this form to:**

Downtown STL, Inc. | Attn: Andy Baker  
211 N Broadway | Suite 2830 | Saint Louis, MO 63102  
p: 314.436.6500 | e: abaker@downtownstl.org